## **SOLUTIONS**

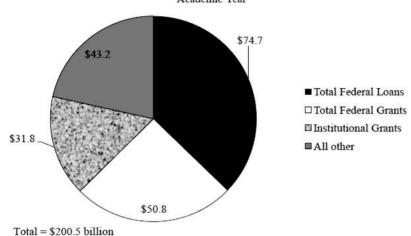
- 1. Figure 7A is missing a legend; 7B is missing axis titles, axis labels, and units of measurement.
- 3. Information on which type of chart would be most appropriate for each of the following topics, and which variables will go on each axis, or into the legend.
  - a. Multiple line chart with one line for each gender, year on the x-axis, number of persons receiving a college degree on the y-axis.
  - b. Simple bar chart, with one bar for each mode of transportation.
  - c. Pie chart with one slice for each cola brand.
  - d. Line chart (preferred with this many values) or histogram, with one data point for each 10-point score range (arranged on the *x*-axis), percentage of sample with each score on the *y*-axis.
  - e. Clustered bar chart with one cluster for each contraceptive type, a different bar color for each age group (in the legend), and the percentage of the age group using that contraceptive on the *y*-axis.
  - f. High/low/close chart (high and low show either standard error or 95% CI), or a bar chart with error bars added. Artifacts (named) on x-axis, age of artifact on y-axis.
  - g. Scatter chart with percentage body fat on the *x*-axis, systolic BP on the *y*-axis, and one point for the combination of values for each person in the sample.
  - h. Stacked bar chart, with one bar for each continent of origin and one slice for each educational attainment level, with percentage of the origin group on the *y*-axis. Each bar totals 100% of respondents of that nativity group to control for different numbers of respondents from the different continents.
  - i. Line chart with two different *Y*-scales, with year on the *x*-axis, one line for temperature (labeled on the lefthand *y*-axis), another line for carbon dioxide concentration (labeled on the righthand *y*-axis).
- 5. Information on number of variables, types of variables, and organizing principle for charts listed in question 3.
  - a. Annual number of people receiving college degrees by gender, from 1990 to 2010.
    - i. Three variables: number of people receiving degrees; gender; year.
    - ii. number of people receiving degrees is a continuous (ratio) variable; gender is a nominal variable; year is an ordinal variable.
    - iii. Maintain chronological order of years on the x-axis.

## CREATING EFFECTIVE CHARTS

- b. Monthly commuting cost by mode of transportation, US, 2010.
  - i. Two variables: mode of transportation; monthly commuting cost.
  - ii. Mode of transportation is a nominal variable; monthly commuting cost is a ratio-level variable.
  - iii. Arrange mode of transportation on the *x*-axis in descending order of commuting cost.
- c. Current market share for Coca-Cola, Pepsi, and other cola brands.
  - i. One variable: cola brands.
  - ii. Cola brand is a nominal variable.
  - iii. Not applicable.
- d. Distribution of mathematics SAT score.
  - i. One variable: mathematics SAT score.
  - ii. Mathematics SAT score is a ratio-level variable.
  - iii. Maintain ascending numeric order of SAT scores on *x*-axis.
- e. Type of contraceptive (condom, diaphragm, implant/injectable, oral contraceptive [the Pill], surgical sterilization, other, none) by 10-year age groups of women aged 15 to 45 in the United States in 2010.
  - i. Two variables: type of contraceptive; 10-year age group.
  - ii. Type of contraceptive is a nominal variable; 10-year age group is an ordinal variable.
  - iii. Arrange contraceptive methods on the *x*-axis in conceptual groups (e.g., hormonal methods) and then descending order of prevalence within those groups. Maintain sequence of age groups in the legend.
- f. Ages of archaeological artifacts, with error bars.
  - i. Two variables: type (name) of artifact; age of artifact.
  - ii. Name of artifact is a nominal variable; age of artifact is a ratiolevel variable.
  - iii. Arrange artifacts on *x*-axis in ascending or descending age.
- g. Relationship between systolic blood pressure (mm Hg) and percentage body fat for a sample of 150 elderly people.
  - i. Two variables: systolic blood pressure; percentage body fat.
  - ii. Both variables are continuous (ratio-level).
  - iii. Maintain ascending numeric order of percentage body fat on *x*-axis.
- h. Educational attainment by nativity.
  - i. Two variables: continent of origin (nativity); level of educational attainment.
  - ii. Continent of origin is a nominal variable; grouped level of educational attainment is an ordinal variable.
  - iii. Arrange continents on *x*-axis in ascending order of percentage with less than a high school education. Maintain ordinal sequence of educational attainment in the legend.

- i. Trends in mean annual global temperature (°F) and carbon dioxide (CO<sub>2</sub>) concentration (ppmv.) from 1960 to 2010.
  - i. Three variables: temperature; CO<sub>2</sub> concentration; year.
  - ii. All three variables are continuous.
  - iii. Maintain chronological order of years on the x-axis.

Total Student Aid and Funds Used to Finance the Postsecondary Education Expenses of Undergraduates, billions of \$, US, 2010-11 Academic Year



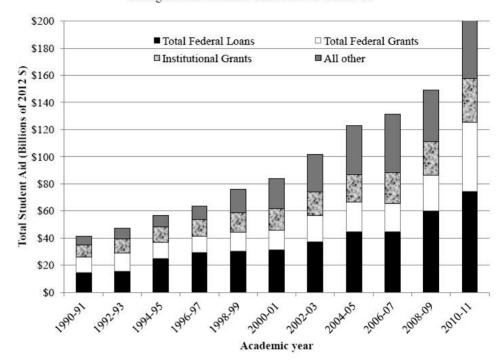
Note: "All other" includes education tax benefits, private and employer grants, state grant programs, nonfederal loans, and federal work-study.

Source: College Board Advocacy and Policy Center, 2014. Trends in Student Aid 2013. Trends in Higher Education Series. Table 1A. Available online at https://trends.collegeboard.org/sites/default/files/student-aid-2013-full-report -140108.pdf

## Figure 7D

- 7. Figure 7D shows the distribution of values in 2010–11 in original units.
  - a. Figure 7D is a pie chart because the task is to present the distribution (composition) of a single nominal variable (category of funding) in one year.
  - b. Yes, data labels are included to report dollar amount from the pertinent category of undergraduate funding because that information does not appear elsewhere in the chart.
  - c. The title of the chart is drawn from the title of the table, changing the date to refer to a single academic year. The legend is needed to identify the funding sources. No axes in a pie chart.

Total Student Aid and Funds Used to Finance the Postsecondary Education Expenses of Undergraduates Academic Years 1990-91 to 2010-11



Note: "All other" includes education tax benefits, private and employer grants, state grant programs, nonfederal loans, and federal work-study.

Source: College Board Advocacy and Policy Center, 2014. Trends in Student Aid 2013. Trends in Higher Education Series. Table 1A. Available online at https://trends.collegeboard.org/sites/default/files/student-aid-2013-full-report-140108.pdf

## Figure 7E

9. Figure 7E is a stacked bar chart to present the data shown in table 7A. Title same as source table. Axis titles, labels, and legends as shown.